



reddit

Information about Reddit

- A website combining the features of a social network and a forum where registered users can post links to any information they like on the Internet and discuss it. Like many other similar sites, Reddit supports a voting system for liked posts — the most popular of them appear on the main page of the site. One of the most popular websites in the world is the 19th most visited.



Creating a website

- Reddit was founded on June 23, 2005 by University of Virginia alumni Steve Huffman and Alexis Ohanian.





Secret Santa

Since 2009, thousands of website users have been taking part in the "Secret Santa" Christmas campaign. During it, people anonymously exchange gifts, celebrities such as Bill Gates, Snoop Dogg and Arnold Schwarzenegger and others took part in the action on the site

In 2017, the meme exchange "MemeEconomy" was created by the users of the site. The cost of the pictures on it is calculated based on their viral popularity



From August 12 to August 13, 2015, the resource was blocked by Roskomnadzor due to the presence of a page on it with content prohibited for distribution in Russia



A powerful surge in website traffic after a link to this resource appeared on Reddit. The effect can be so strong that its consequences are comparable to a DoS attack: it can lead to the collapse of small sites due to their lack of resources to work with such volumes of traffic. The well-established name for such an event is the "slashdot effect"

