

Individual work for now 😊

- < Take your assigned brand (see below)
- < Prepare for next class (27th Jan)
 - < an overview of the value chain (draw it, describe it)
 - < Describe the strategy the company (brand) is applying
 - < Hand in the paper at the beginning of the class

STUDENT NAME	Brand		STUDENT NAME	Brand		STUDENT NAME	Brand
Alekseev Andrii	Coca-Cola		Malashok Dasha	Honda		Soloshenko Daniil	UPS
Azime Anna	Toyota		Maslov Roman	Pampers		Tomovsky Luka	Budweiser
Babesha Karyna	Mercedes-Benz		Sallam Diala	Pepsi		Vetosh Anastasiia	L'Oréal
Cardenas Dayanna Gabriela	Danone		Shchetinin Mykyta	Gillette		Vlasiuk Veronika	Hermès
Gutnyk Khrystyna	McDonald's		Halit H. G.	Canon		Zamula Anastasiya	Adidas
Hrytsai Volodymyr	BMW		Shkil Bogdan	Colgate		Chikalova Arina	Nescafe
Kravchenko Anastasiia	Nike		Shuta Lorina	IKEA		Petrus Kristina	Audi
Ladyvir Marek	Louis Vuitton		Skrypka Maksym	Zara		Prikolota Viktoria	Kellogg's
Machavariani Mariam	H&M		Sobkova Yulia	Pampers		Dmitriy Hordiychuk	Philips