

Creative Powerpoint

Template by HubSpot



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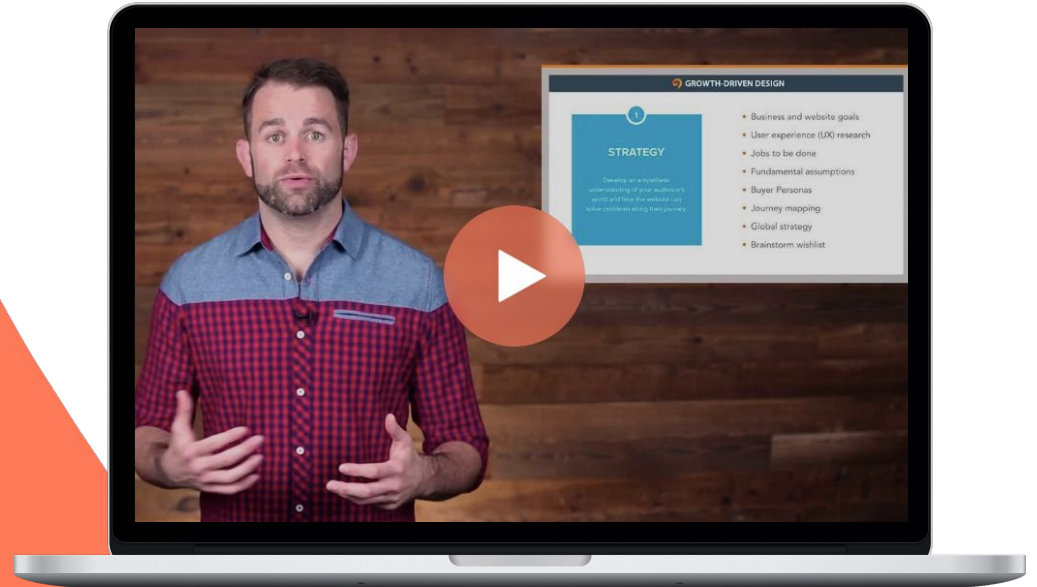
How to Use This Template:

- Use this presentation as a guide/inspiration for your own PowerPoints. Format the presentation using your brand's colors, fonts, images, and style.
- Add new slides using the "New Slide" button in the toolbar.
- These templates are for both Mac and PC users, but if anything shows up a little funky or misaligned, just adjust to the slide and shift around anything that may appear different.
- Use the elements you need. If you like a text box or layout from one slide, copy & paste it onto another and mix and match designs.



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Presentation Best Practices



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Nice to meet you.

Name: [Expert Eduardo](#)

Title: [Chief Engineering Officer, Our Brand](#)

Twitter: [@EngineerEduardo](#)



Agenda

Introductions
Q1 Recap

Creative Brainstorming

Strategy Discussion

Review & Assign Deliverables



Section

Title

Introductions



Start the meeting off strong with personal intros.

- Incorporate bullet points to break up slides
- Leave plenty of white space
- Leverage bold and italics to emphasize points

Use photography to create a visually dynamic and interesting presentation. Try websites like [Unsplash.com](https://unsplash.com) or the free stock photos in HubSpot's Marketing Hub.





“Either write something
worth reading or do
something worth
writing about.”

Benjamin Franklin, a Founding Father
of the United States



47%

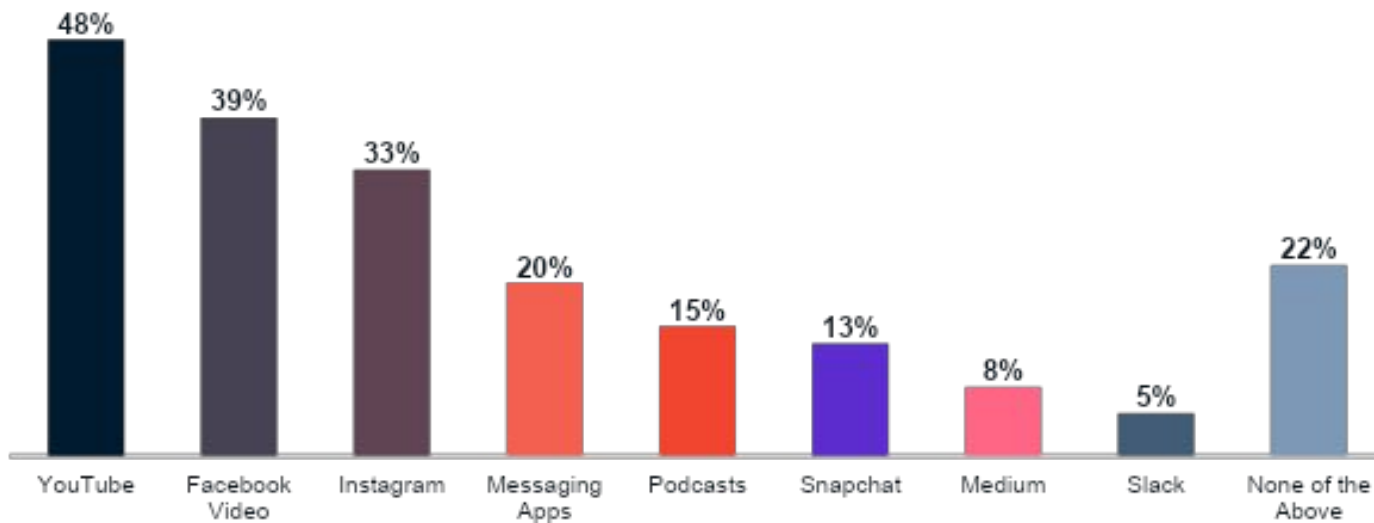
of buyers view at least
3 to 5 pieces of content
before deciding to speak
with a sales rep.

Source: Demand Gen Report, 2016

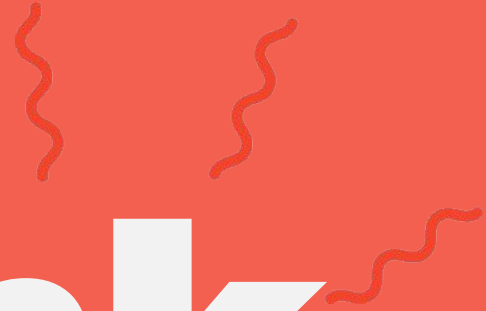
Brands Turn to Video for Content Marketing

Source: HubSpot

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