

# PRESENTATIONS: SPEAKING SO THAT PEOPLE LISTEN

WEEK 3. LESSON 5



WHY DO YOU  
THINK THAT WE  
HAVE A COURSE  
ON  
PRESENTATIONS IN  
OUR ENGLISH  
CLASS?



PRESENTATIONS ARE A WAY  
OF LIFE FOR THE  
WORKPLACE. DURING  
YOUR CAREER YOU WILL BE  
ASKED TO PRESENT A  
PROJECT OR IDEA TO A  
GROUP OF YOUR PEERS.



THIS COURSE WILL GIVE  
YOU SOME KEY THINGS TO  
CONSIDER IN ORDER TO  
MAKE YOUR  
PRESENTATIONS MORE  
PERSUASIVE AND  
PROFESSIONAL.



LET'S GET STARTED!

GO TO THIS  
LINK



<https://www.coursera.org/learn/presentations-speaking-so-that-people-listen>



Register if you haven't already. Make sure to use you Astana IT U email.

TODAY WE  
ARE GOING  
TO WATCH  
SOME SHORT  
VIDEOS AND  
THEN TAKE A  
SHORT QUIZ.



Introduction



<https://www.coursera.org/learn/presentations-speaking-so-that-people-listen/lecture/xzH0M/course-introduction>

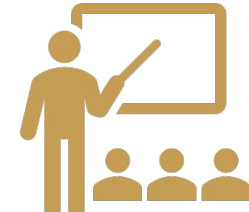


Any questions?

# MEET YOUR TEACHER



<https://www.coursera.org/learn/presentations-speaking-so-that-people-listen/lecture/HAFQQ/meet-your-teacher>



What are her qualifications? Why would that be important?

JUDY'S  
QUALIFICATIONS

She has a Master's degree in education and a Master's degree in psychology and business.



Finding out what degrees and what other qualifications people have is very important in deciding whether or not to trust the accuracy of their information.

# HOOKS



<https://www.coursera.org/learn/presentations-speaking-so-that-people-listen/lecture/PzuEn/hooks-lecture>



What kind of hooks were covered?



Which ones do you find make you most interested in listening to the speaker? Why?

SOME  
TYPES OF  
HOOKS

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Give a surprising fact.

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Tell a true story

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Create an imaginary scenario.

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Bring a prop.

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Ask a “show of hands” question.

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Show a thought-provoking picture.

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Can you think of others?



NOW LET'S  
TAKE A  
SHORT  
QUIZ



Go MS Teams. Do quiz on  
Coursera.

Deadline is Sunday 23:59  
p.m.