



swot analysis of self-service car washes

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strengths

- Self-service car washes are good because you don't need any huge sums to start a project at all. If we compare prices for self-service car washes and, say, conveyor car washes, then the former will win in the first round for a clear advantage.
- Advantages of self-service car wash:
 - No complicated equipment
 - No need to spend money on staff
 - Washing the car can come out cheaper

Weaknesses

- Washing a car is not an easy skill. If you think that every car owner can wash the car, then we have to disappoint you. Most likely, the first few times you are waiting for two scenarios with their pros and cons.
- Disadvantages of self-service car washes
- You will wash for a very long time
- Washing a car in winter is cold and unsafe

opportunities

As elsewhere, some of the disadvantages can always be eliminated, and the winning points can be strengthened. From ourselves, we can only add that when choosing a self-service car wash, it is important to calculate everything in advance and understand how ready you are for such a business in general.

- availability of free market share
- high cost of competitors' products





treats

- the level of taxes in the country
- customs fees and duties
- getting injured during the process





Thx for your attention!