



Master English-taught Program BUSINESS ADMINISTRATION 2020 – 2021 academic year

### Our Mission

 To provide modern education for managers and analysts with global thinking and proactive mind

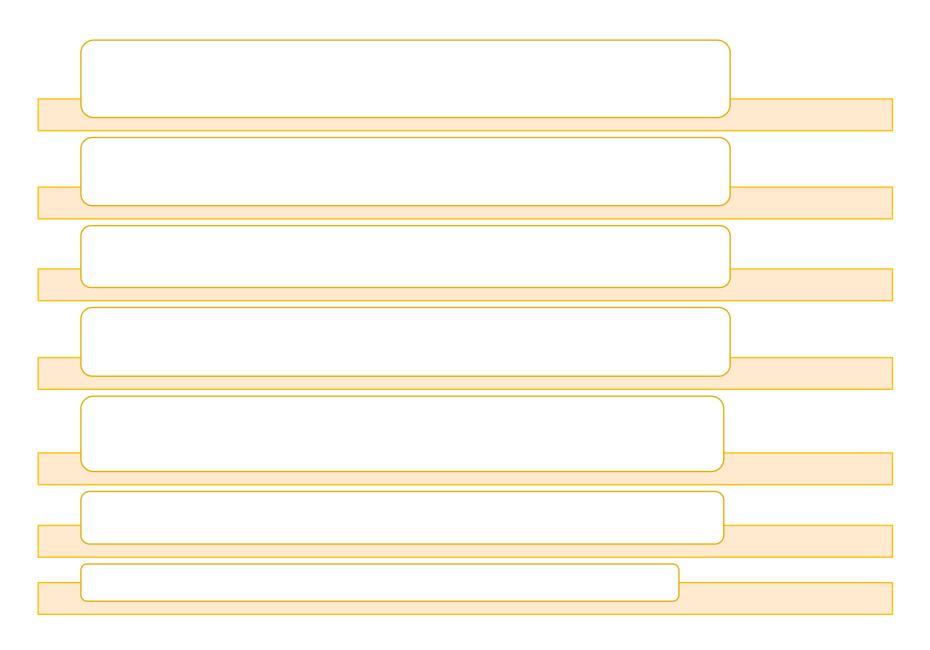
# Your Opportunity

 To participate in our innovative program with a close-to-real business context

## Your Ability

 To work in the global market as managers, consultants, analysts or to start your own business or start-up

### Чему вы научитесь?



#### KNOWLEDGE IS A TREASURE THAT FOLLOWS YOU EVERYWHERE

### COMPETITIVE ADVANTAGES OF THE PROGRAM

- Modern teaching techniques, such as cross-disciplinary cases, master-classes, discussions, project-based learning.
- Group project work for Russian and foreign companies.
- A joint team of lecturers from INRTU and partner-universities
- English-speaking educational environment
- Providing students with academic, analytical and managerial skills

#### BENEFITS OF THE PROGRAM

Competence to develop and organize the process of internationalization in the light of economic, political and cultural particularities of countries.

Experience in making business decisions in the global context.

Wide practice of different counties experience studying, comparative analysis and benchmarking. Intensive research work.

Development of the level of English proficiency

### BASIC SUBJECTS TO STUDY:

Modern Managerial Issues

Empirical Research Methods in Management

Theory of Organization and Organizational Behavior

Contemporary Strategy Analysis

Managerial Economics

Leadership

International Marketing Management

International Integration Processes

Corporate Finance

Project Management

Business Communications in Cross-Cultural Environment

Academic Writing and Presentation Skills

Economics of Globalization

#### CURRICULUM

#### KNOWLEDGE IS A TREASURE THAT FOLLOWS YOU EVERYWHERE

CATEGORIES	COURSE TITLES
Fundamental Courses	Philosophy Modern Managerial Issues Analysis of Economic System Empirical Research Methods in Management Corporate Finance Theory of Organization and Organizational Behavior
Language Courses	English Business English Second Foreign Language
Major Courses	Contemporary Strategy Analysis Management Managerial Economics Leadership International Marketing Management Master Thesis Tutorial International Taxation International Integration Processes
Elective Courses	Human Resource Management Risk Management Mathematics and Modelling Market Data Analysis Business Communications in Cross-Cultural Environment Academic Writing and Presentation Skills Macroeconomics Economics of Globalization Strategy Management Decisions Decisions in Innovations
Internship	p and Thesis

Эффективные подходы к нарабатыванию навыков

Самые актуальные знания

Кросскультурные компетенции