

Irkutsk National Research Technical University
Baikal School of BRICS



Master English-taught Program
BUSINESS ADMINISTRATION
2020 – 2021 academic year

Our Mission

- To provide modern education for managers and analysts with global thinking and proactive mind

Your Opportunity

- To participate in our innovative program with a close-to-real business context

Your Ability

- To work in the global market as managers, consultants, analysts or to start your own business or start-up

Чему вы научитесь?

COMPETITIVE ADVANTAGES OF THE PROGRAM

- ◆ Modern teaching techniques, such as cross-disciplinary cases, master-classes, discussions, project-based learning.
- ◆ Group project work for Russian and foreign companies.
- ◆ A joint team of lecturers from INRTU and partner-universities
- ◆ English-speaking educational environment
- ◆ Providing students with academic, analytical and managerial skills

BENEFITS OF THE PROGRAM

Competence to develop and organize the process of internationalization in the light of economic, political and cultural particularities of countries.

Experience in making business decisions in the global context.

Wide practice of different countries experience studying, comparative analysis and benchmarking.

Intensive research work.

Development of the level of English proficiency

BASIC SUBJECTS TO STUDY:

Modern Managerial Issues

Empirical Research Methods in Management

Theory of Organization and Organizational Behavior

Contemporary Strategy Analysis

Managerial Economics

Leadership

International Marketing Management

International Integration Processes

Corporate Finance

Project Management

Business Communications in Cross-Cultural Environment

Academic Writing and Presentation Skills

Economics of Globalization

CURRICULUM

KNOWLEDGE IS A TREASURE THAT FOLLOWS YOU EVERYWHERE

CATEGORIES	COURSE TITLES
Fundamental Courses	Philosophy Modern Managerial Issues Analysis of Economic System Empirical Research Methods in Management Corporate Finance Theory of Organization and Organizational Behavior
Language Courses	English Business English Second Foreign Language
Major Courses	Contemporary Strategy Analysis Management Managerial Economics Leadership International Marketing Management Master Thesis Tutorial International Taxation International Integration Processes
Elective Courses	Human Resource Management Risk Management Mathematics and Modelling Market Data Analysis Business Communications in Cross-Cultural Environment Academic Writing and Presentation Skills Macroeconomics Economics of Globalization Strategy Management Decisions Decisions in Innovations
Internship and Thesis	

Эффективные подходы
к наработыванию
навыков

Самые
актуальные
знания

Кросс-
культурные
компетенции