

***Я всегда начинаю с того, что забываю всё, что делала раньше, и игнорирую всё, что уже существует. Меня может вдохновить случайная фотография, человек на улице, чувство или ощущение, ничего не значащий, может быть, даже бесполезный и выброшенный в мусорную корзину предмет – всё что угодно.***

***Рей Кавакубо***







IRFÉ

IRFÉ











#Louis Vuitton

#GIVENCHY





#RALPH LAUREN



#MICHAEL KORS

#OSCAR DE LA RENTA





#MBFWRUSSIA

ALENA LAIDOVSKAYA



Ralph  
Lauren

Gwyneth  
Paltrow

Pink  
Princess  
Party





#075

#VERSACE

*Julia Nikolova*



#MBFWRussia

*Kajf&kajf*



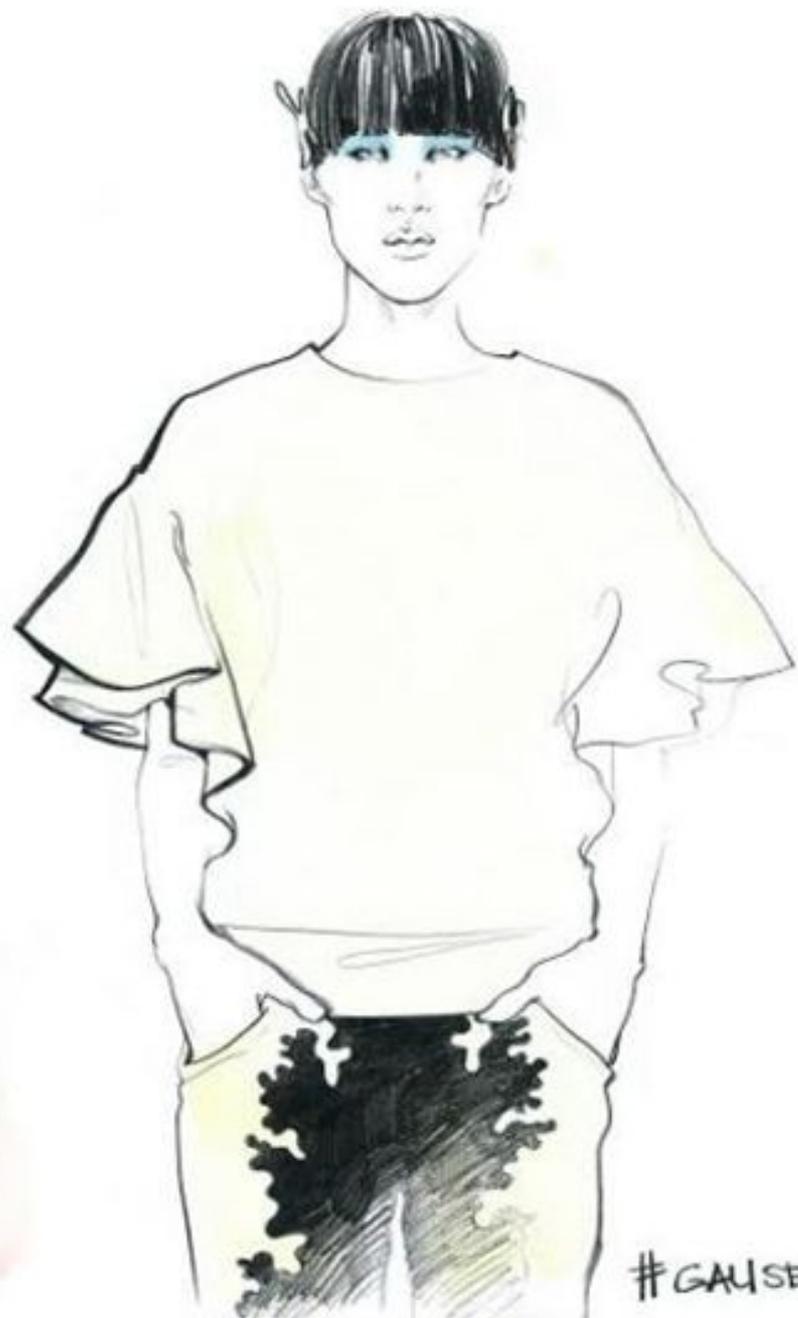
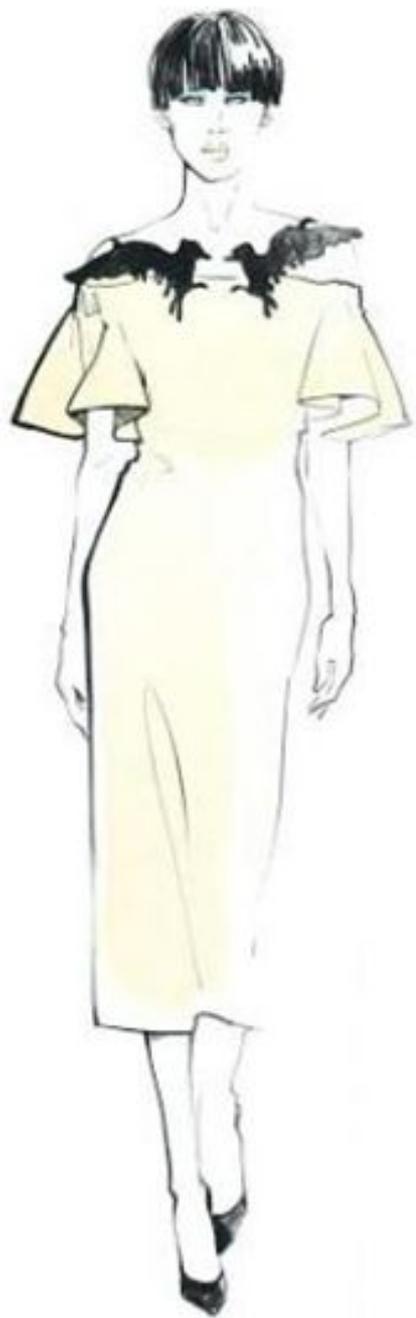
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*Sasha Prins*



#GAMBASTAVALLI

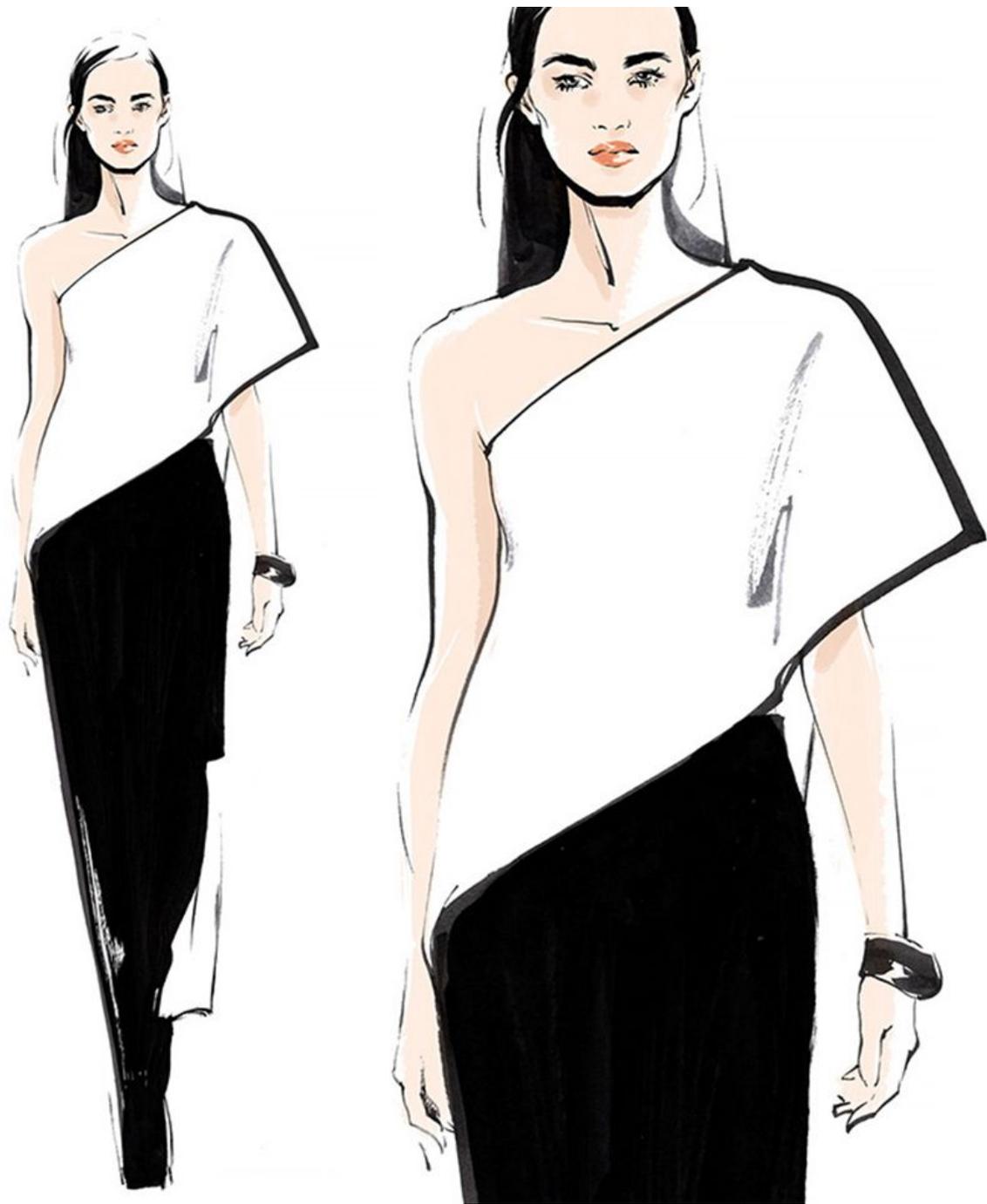
#ALENA AKHMADULLINA



#GAUSER



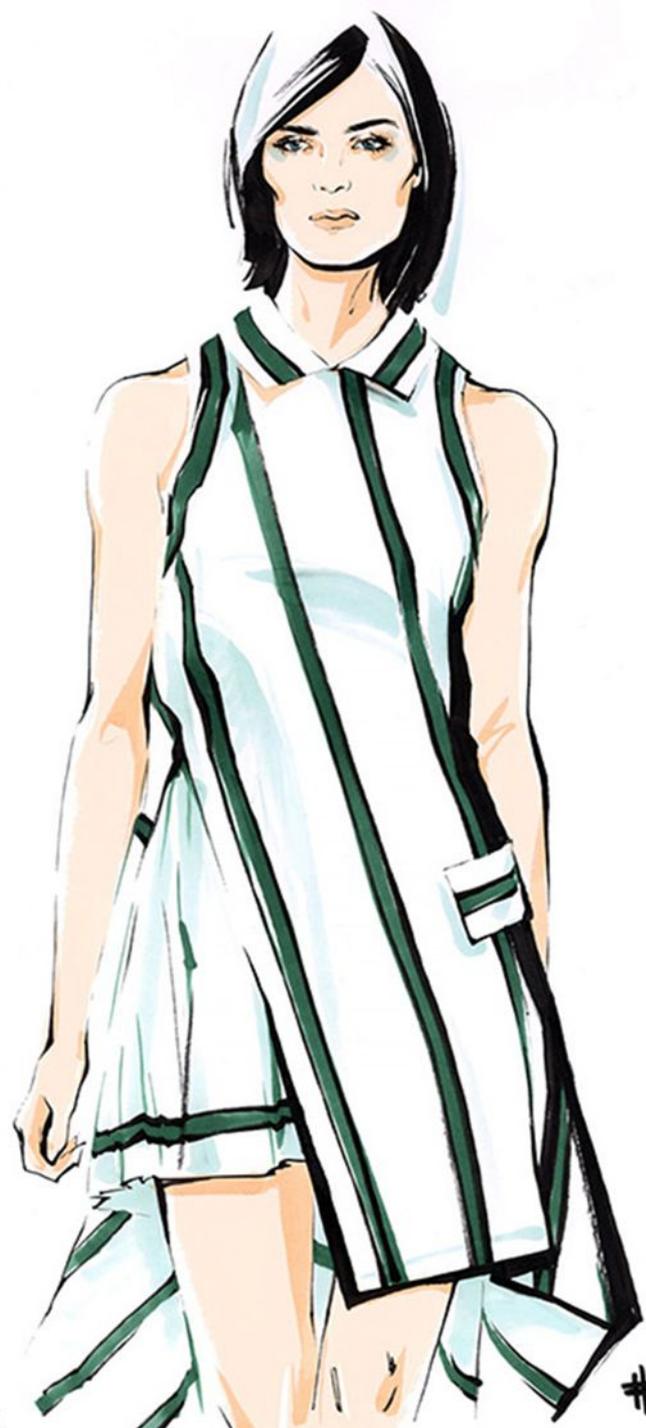
#PROENZA SCHOUER





#FURSTENBERG

J'ADORE   
MARC!

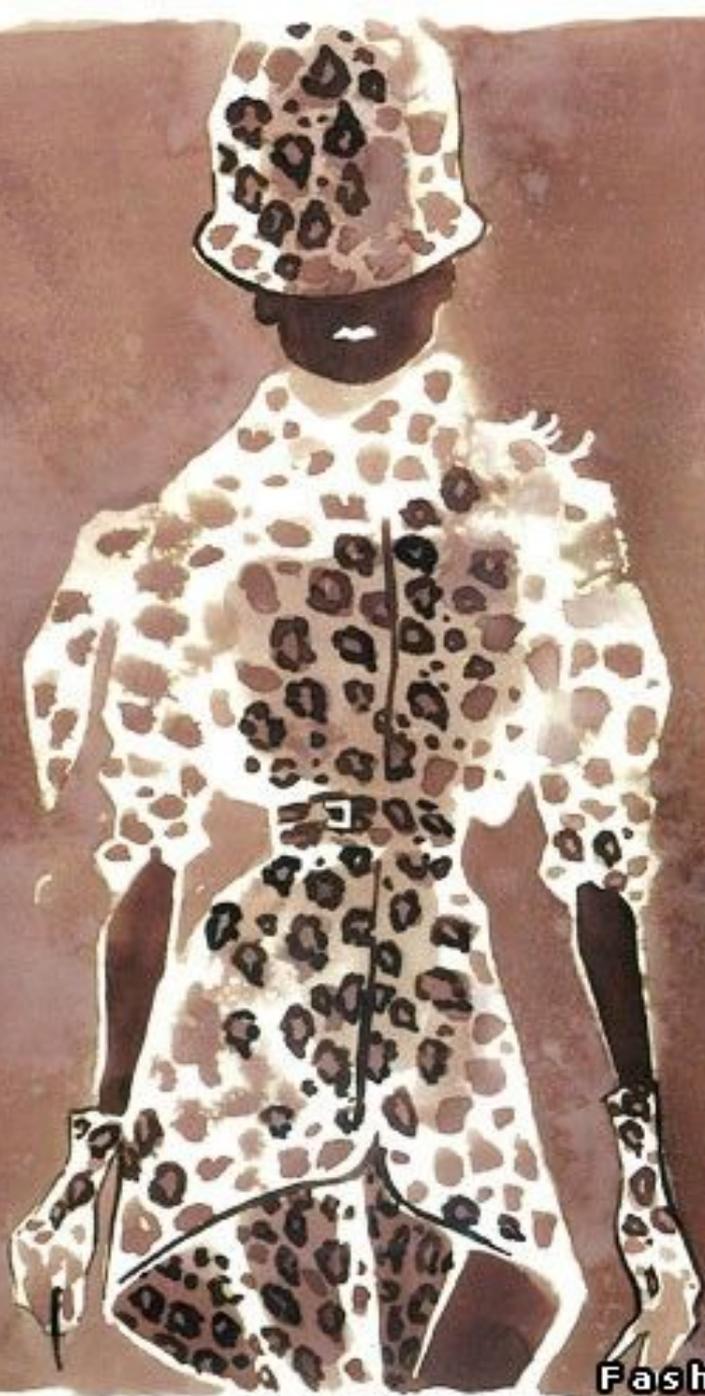


#LAGOSTE



#JEREMY SCOTT

Фешн-  
иллюстратор  
Eduard Erlikh



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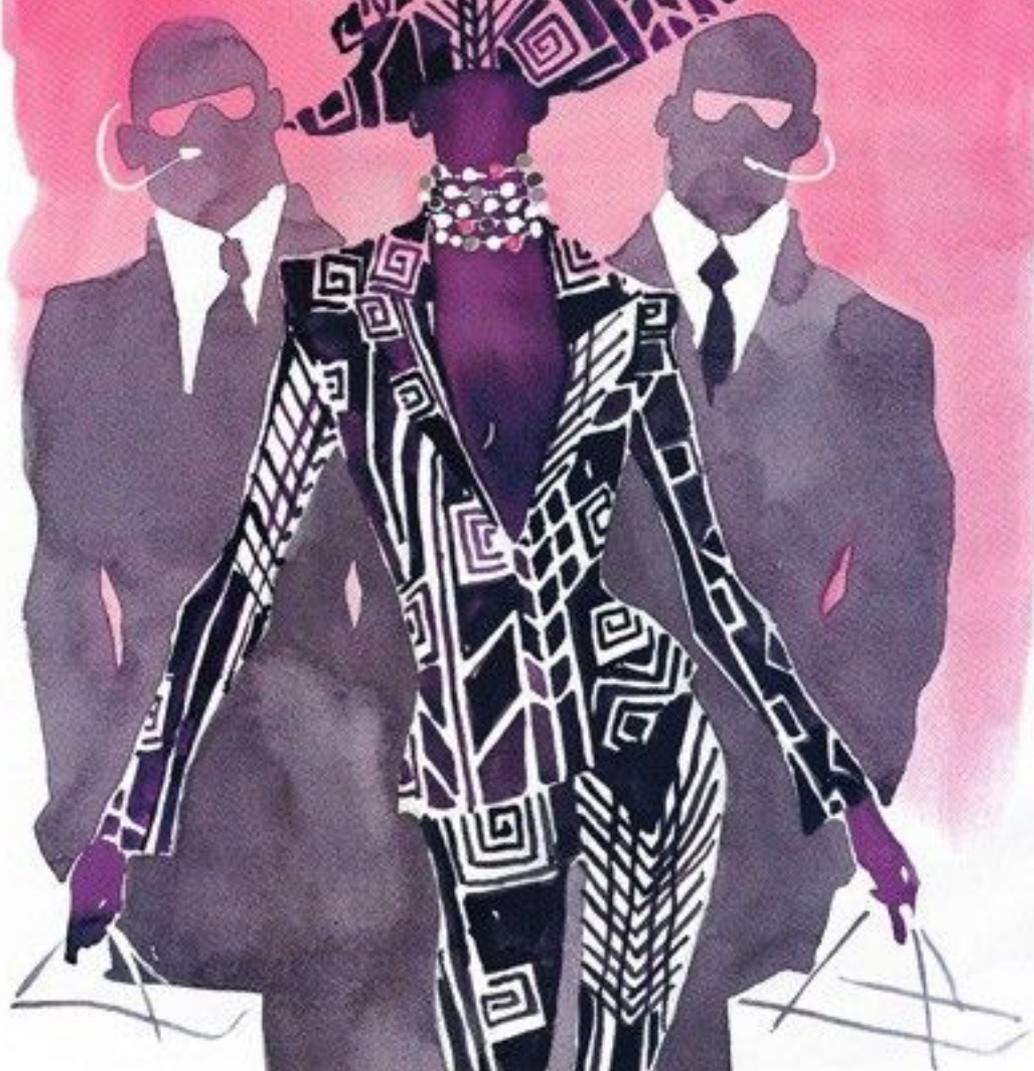
GALTIER PARIS,  
à gauche, manteau  
à épaulettes relevées  
en velours de soie  
appliqué de carnés  
à grands feurs.  
broché de marabouts,  
à droite, combinaison  
en gaze brodée miel  
et or, à col de  
zibeline et épaulettes  
éperons, et étoile  
de mousseline  
imprimée panthère.



ERIKH  
Fashiony.ru

## ART AND CULTURED

Anyone who's ever shopped for the perfect ensemble, knows that shopping is indeed an art form. There are stores to visit, endless trips to the dressing room, and then there's finding the piece de resistance—that special something which will sit over the top. The one who has just that piece, naturally has cultured pearls. In fact, you can't think of anything more precious than gold. It's art and cultured pearls all in one.



EDUARDO ENRIQUE

MIKIMOTO

Fashiony.ru



## FIRST CLASS FLIGHT

What does the jet-set crowd in Beverly Hills adorn themselves with? Stellar wings, of course. The Dragonfly brooch from Van Cleef & Arpels is set in pink and yellow sapphires, with diamonds. They are landing on the lapels of 90210 society everywhere. At least that's the buzz on Rodeo Drive.

Van Cleef & Arpels

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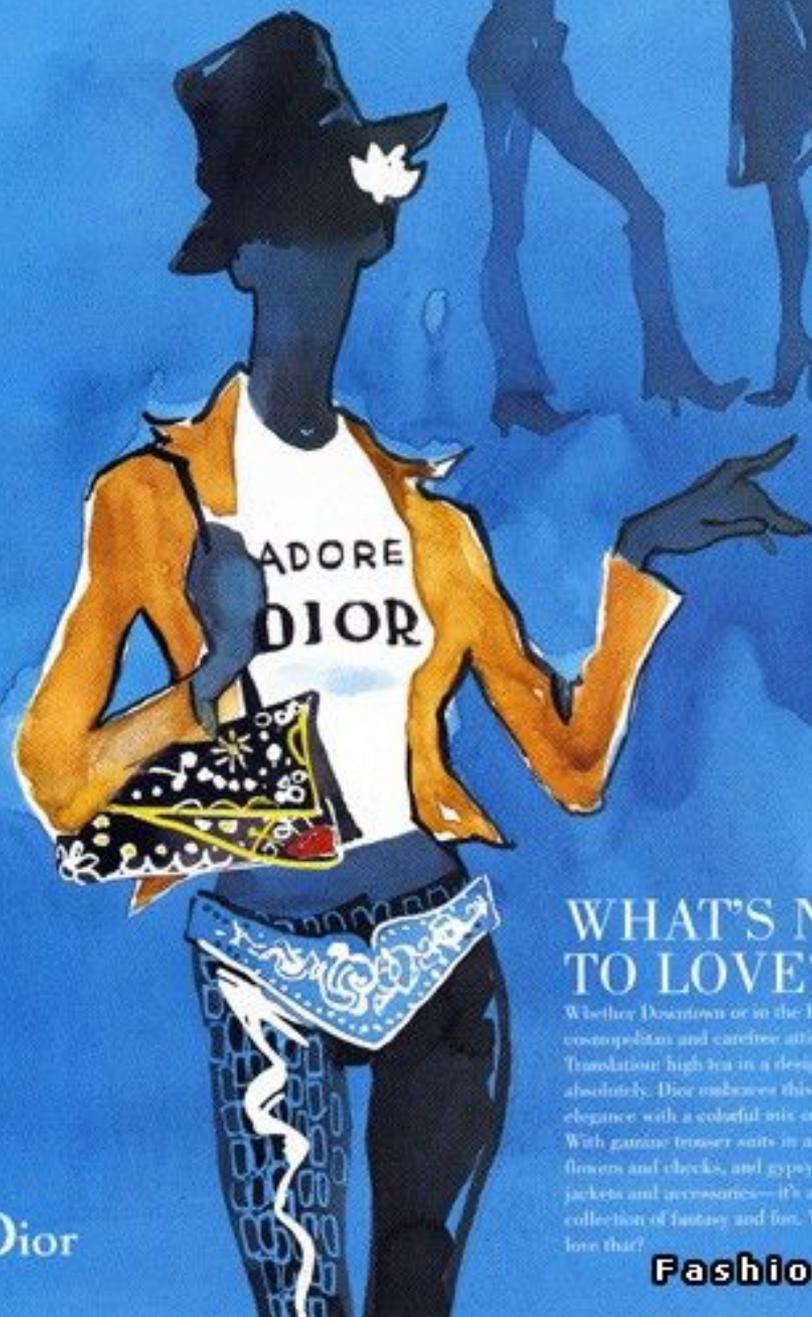


ILLUSTRATION BY PIERRE FERRE

## WHAT'S NOT TO LOVE?

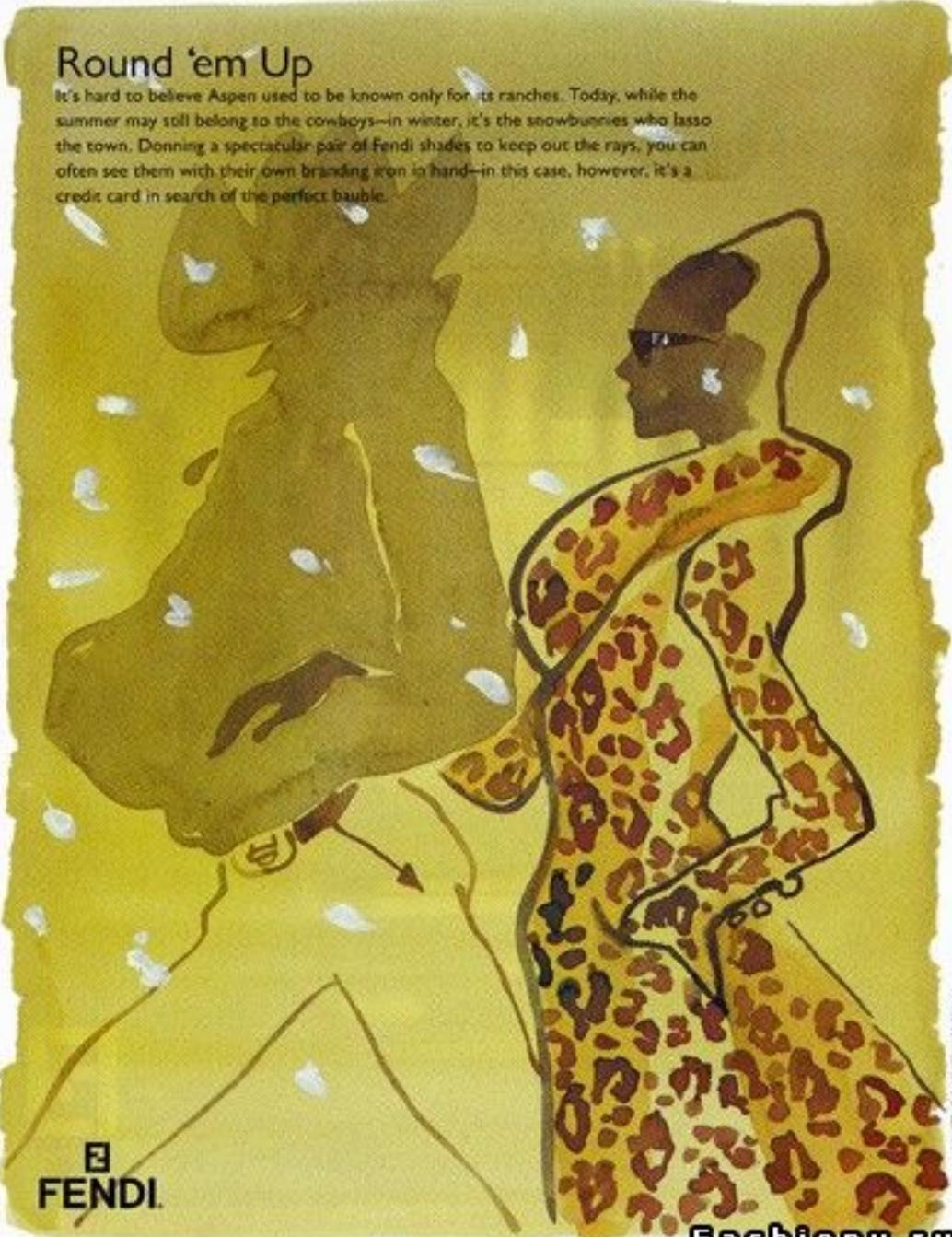
Whether Downtown or in the Hamptons, a cosmopolitan and carefree attitude prevails. Translation: high tea in a designer tee—absolutely. Dior embraces this newfound elegance with a colorful mix of fall fashions. With genuine trouser suits in a mix of stripes, flowers and checks, and gypsy-embroidered jackets and accessories—it's a romantic collection of fantasy and fun. Who couldn't love that?

Dior

**Fashiony.ru**

## Round 'em Up

It's hard to believe Aspen used to be known only for its ranches. Today, while the summer may still belong to the cowboys—in winter, it's the snowbunnies who lasso the town. Donning a spectacular pair of Fendi shades to keep out the rays, you can often see them with their own branding iron in hand—in this case, however, it's a credit card in search of the perfect bauble.



FENDI.

Fashiony.ru

## Lunch Time

Even the professional shopper may find herself in need of a rest from the multitude of shops on Mil and Galena Street. A nice baguette with brie and a mineral water will put some pep back into your shopping step. Speaking of baguettes, a Fendi watch is the perfect accompaniment to your Fendi bag. Well, maybe lunch can wait after all.



**F**  
FENDI

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ILLUSTRATION BY EDUARD BULGH



# SIMPLY MAGNIFICENT

The Magnificent Mile has never seen such magnificence. On a street where luxury prevails, this Barguzine sable coat from Zandra Rhodes, with cape collar and roll back cuffs, is sophistication at its finest. It also goes perfect with an armful of designer shopping bags. With something this exquisite in your closet, you may just wish winter came a little sooner.

ILLUSTRATION BY EDUARDO DEBAIN

Zandra Rhodes

Fashiony.ru



# club style

A dipped hat, lacy dress and drop-dead attitude—all are perfect ingredients for an evening of SoBe clubbing. Just make sure your fashion sense doesn't end there. Your cocktail is a true extension of your exquisite taste, so nothing ordinary will do. Therefore, ask the bartender to mix up a minty BACARDI® Limón™ Mojito. And don't forget to leave him a little extra green—that's the best way to show you're class through and through.

BACARDI LIMÓN 

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Small vertical text on the right edge of the second page.

# WITH ICE OR ON ICE

On a sultry summer day, donning a few of your favorite pieces of ice can be very cool. If you're really looking to show off your good taste, however, try sipping into something even more refined. With a whisper of orange, Grey Goose Vodka L'Orange is exquisite on ice, with some up in a French Cosmopolitan. Try one for yourself—  
• 3 oz. Grey Goose L'Orange • 1/2 oz. Cointreau • dash of cranberry juice • a squeeze of lime. Diamond tiara is optional.

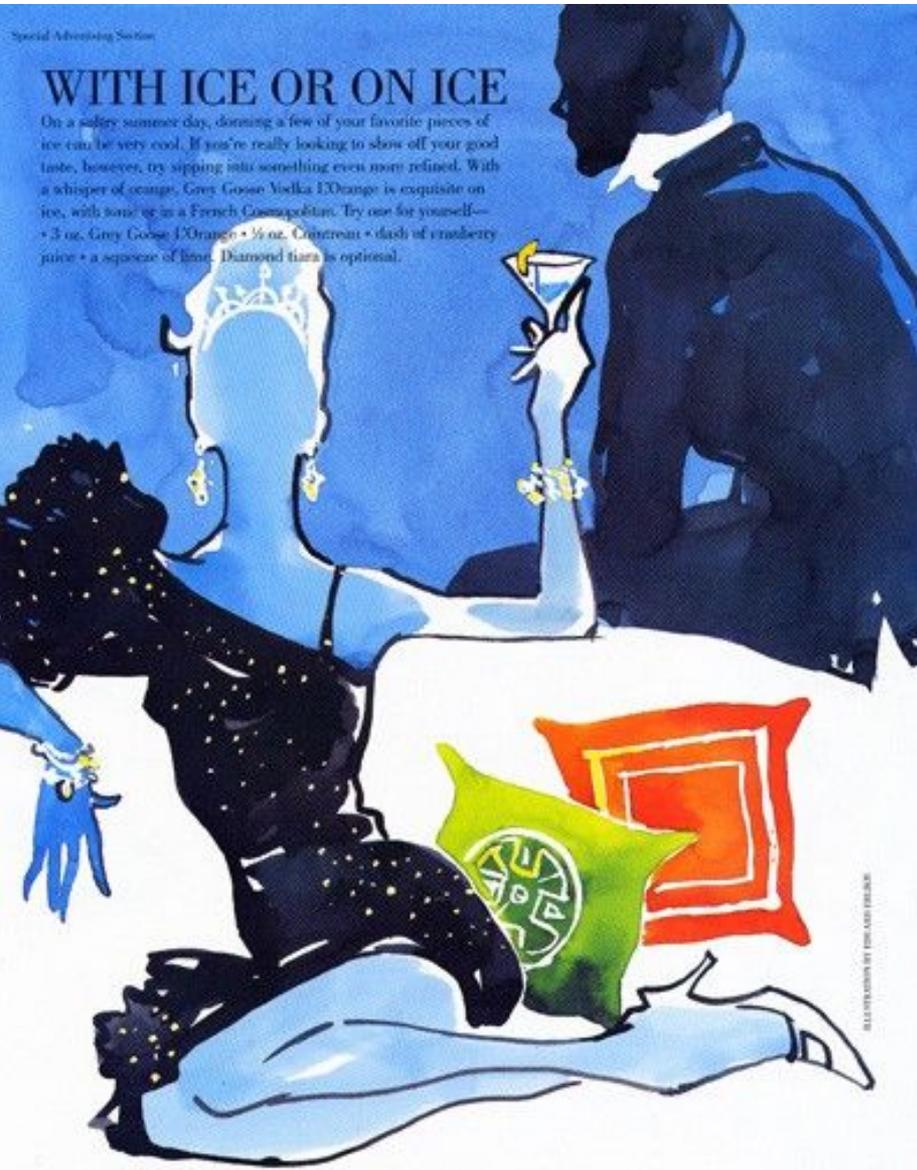
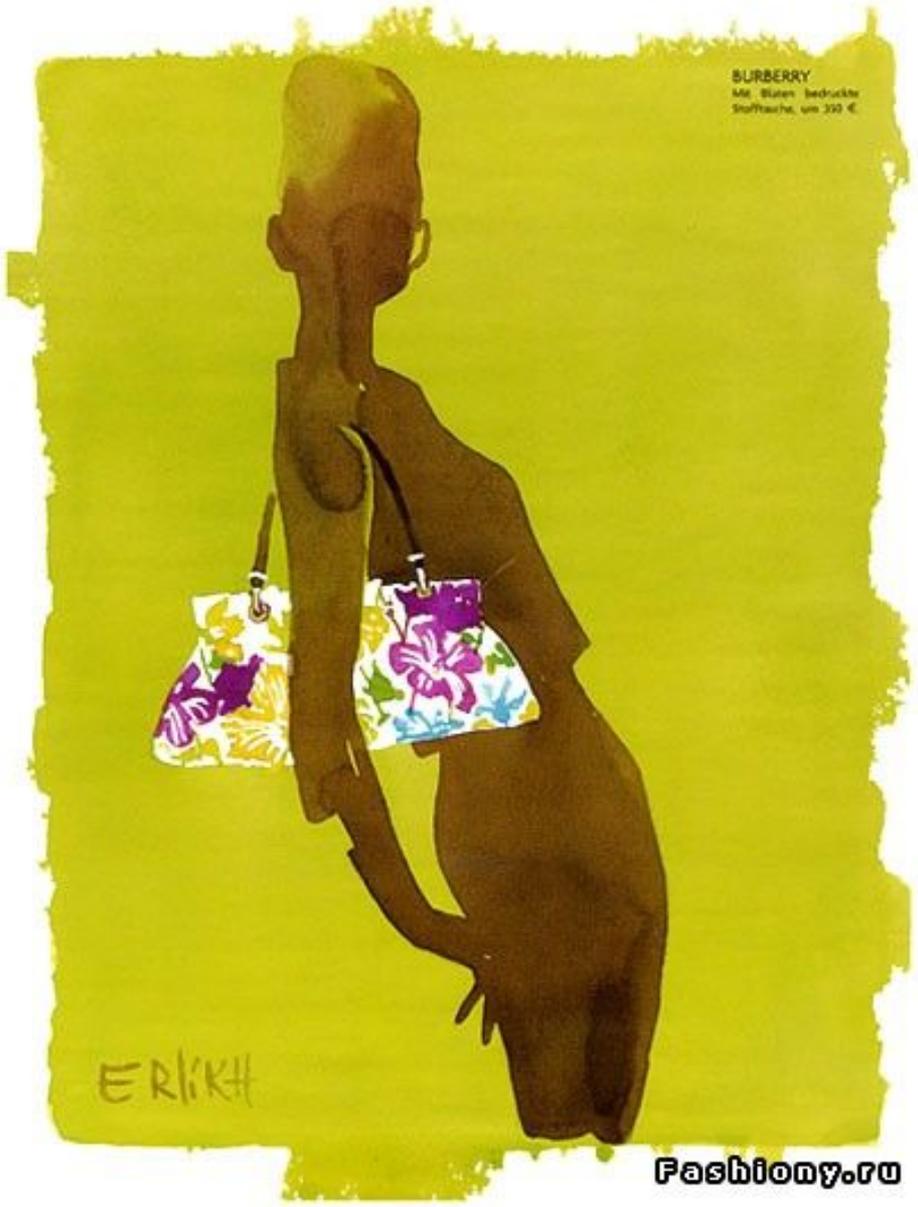


ILLUSTRATION BY TONY ANDY PERKINS

GREY GOOSE  
*Vodka L'Orange*

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BURBERRY  
Mit Blüten bedruckte  
Stofftasche, um 330 €

ERIKH

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ETRO  
Kantoree Umhanggracche aus  
weissen Leder mit Perlmuttschmuck.



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ETRO

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**DOLCE & GABBANA**  
Handtasche aus gerustertem  
Stoff mit Details aus Krokodil-  
auf diesen und den vorigen sechs  
Seiten: Realisation Inka Marotta

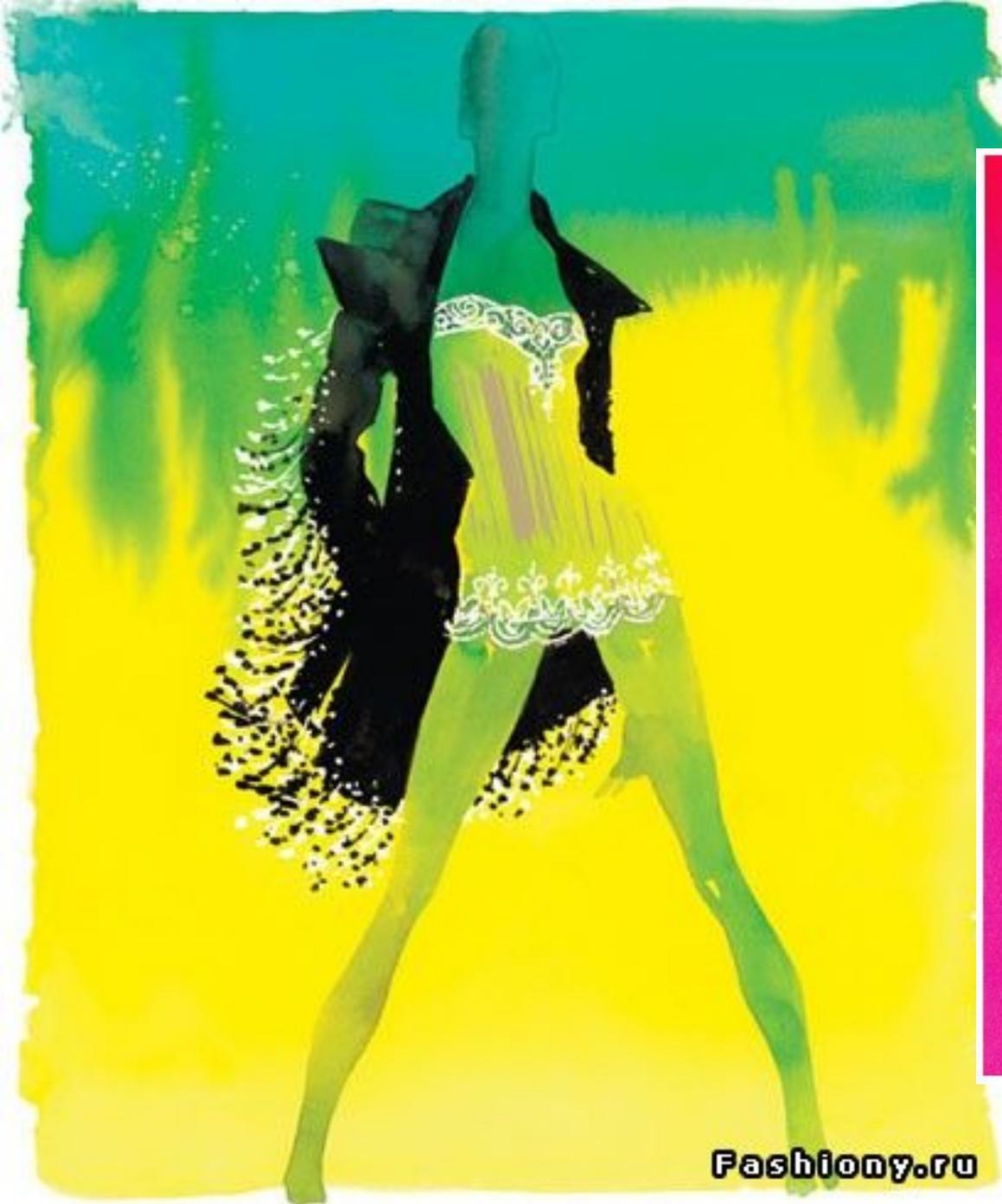
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**CHRISTIAN DIOR**

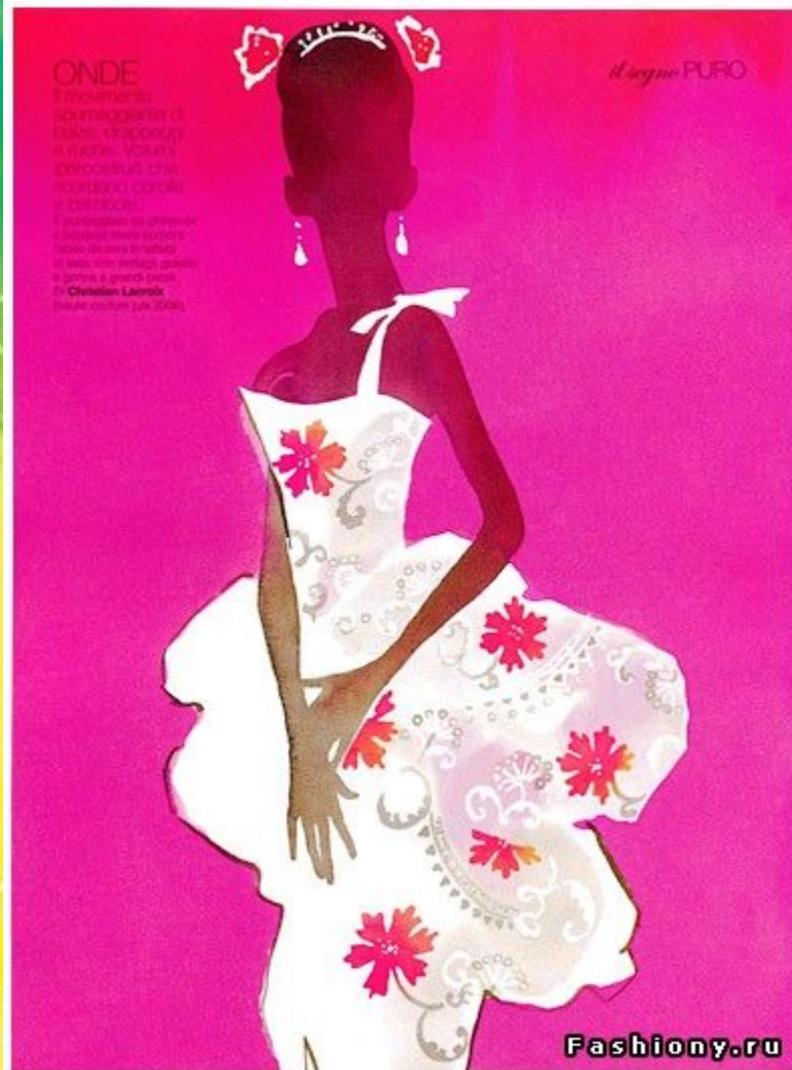
Tasche aus weißem Leder und be-  
schichtetem Karostoff, mit weißer  
Fuchstula zum Umhängen, um 2900 €



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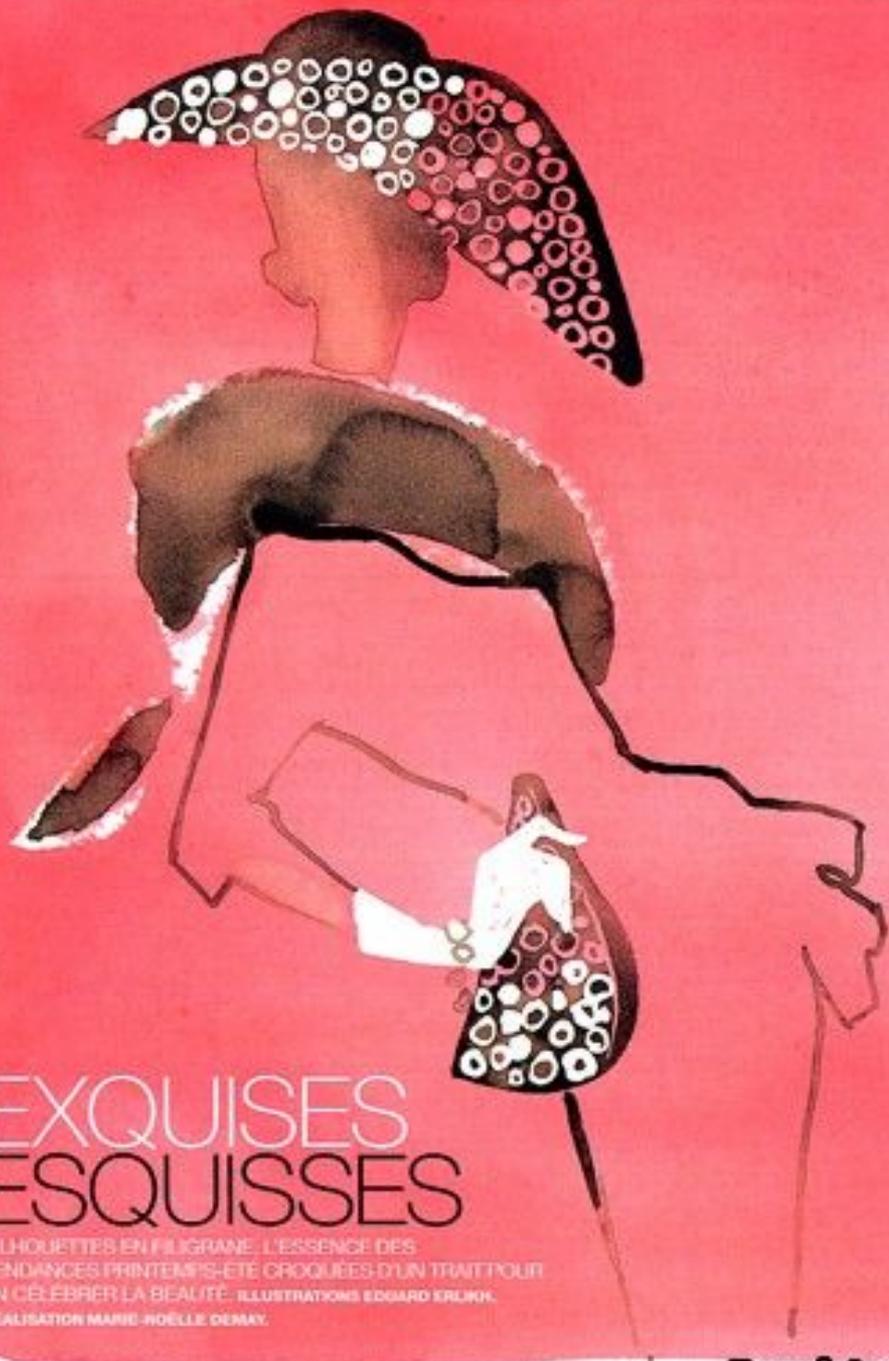
## ONDE

È movimento  
spaziosità di  
linee, trasparenze  
e ricami. Volanti  
decorative che  
ricompongono  
il classico.

È raffinatezza di  
colori, è  
l'abito da sera in  
lavoro, è  
il giorno e  
il giorno.  
Christian Lacroix  
Autunno/Inverno 2004/2005

il segno PURO

Fashiony.ru



# EXQUISES ESQUISSES

SILHOUETTES EN FILIGRANE, L'ESSENCE DES  
TENDANCES PRINTEMPS-ÉTÉ CROQUÉES D'UN TRAIT POUR  
EN CÉLÉBRER LA BEAUTÉ. ILLUSTRATIONS EDGARD KRUKH.  
RÉALISATION MARIE-NOËLLE DEMAY.