readable

Its goals and how to use it

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What is **Readable?**

- Readable is a collection of tools for improving the quality of your writing.

- Creators of the site believe there is a clearer, smarter and better way to write. A way that helps your readers easily understand what you are trying to say.

- With unrivalled readability scoring, readable.com help marketers, authors, lawyers, and anyone else with a passion for writing.

Readable.com is delivering accurate readability analysis for organizations including:

Readable Works With

► **Your text**
Paste your text into our web-based software to get instant analysis and recommended improvements.

► **Your files**
Score all your text files, including Word documents, Open Office, PDFs, Markdown and even eBooks

► **Your website**
Analyse an entire website, using its sitemap or RSS feed, in just a few minutes.

► **Your email marketing**
Send your test email campaigns to your own unique email address and receive a full readability report.

► **Your spreadsheets**
Upload text or URLs in bulk to score large amounts of content at once.

Readable Tells You

- **Your readability scores**
  Readability analysed with the world's most respected and trusted readability formulas.

- **Your text quality**
  We check spelling and grammar as well as looking for use of adverbs, passive voice and cliches.

- **Your tone and sentiment**
  Monitor the sentiment and tone of your content to ensure a consistent voice.

What is a **readability score**?

- A readability score is a computer-calculated index which can tell you what level of education someone will need to be able to read a piece of text easily.

Typical factors used for readability scoring include:

- Average sentence length

- Syllable count

- Percentage of multi-syllable words

- Average word length

- Familiarity of words

- Complexity of sentences

THANK YOU FOR YOUR ATTENTION